

- **BULLETIN: AK227**
- **DATE: December 10, 2020**

ATTENTION: AKEBONO CUSTOMERS AND SALES PERSONNEL

Akebono IAM Organizational Announcements

To all valued Akebono Customers & Trading Partners,

Akebono Brake Corporation is excited to announce the addition of Matthew Kenefick to the Aftermarket Team as Sales Manager for the Eastern Region. Matthew joins Akebono with an impressive Aftermarket background, his most recent position of Regional Sales Manager at K&N Engineering. Matthew obtained his Bachelor of Business Administration from Northwood University, with a focus in Automotive Aftermarket Management.

Matthew will be based in Atlanta, GA and receive support from Bill Perlmutter, District Sales Manager based in New Jersey covering Pennsylvania, New York and all North Eastern States and Dom Ramirez, District Sales Manager, based in Chicago covering the Mid-West as well as overseeing key customers in Mexico and Latin America.

We are confident Matt will bring positive direction to our sales team, and with his background and key customer relationships we are looking forward to building sales opportunities for Akebono and our Aftermarket brands.

A complete breakdown of territory responsibility and contact information, for each can be found on our website: <https://akebonobrakes.com/aftermarket>.

Sincerely,

Tommy Rivera
Akebono Brake Corporation
Director of Aftermarket Operations

- **AKEBONO BRAKE CORPORATION // www.akebonobrakes.com**
- **310 Ring Road, Elizabethtown, Kentucky 42701**

