Brake Performance
You Can Measure
Akebono EURO® Ultra-Premium Brake Pads are continuously tested and benchmarked to ensure that you get the best braking performance.

THE INDUSTRY LEADER IN BRAKING
Akebono friction formulations and products offer superior brake performance and customer satisfaction regardless of driving or vehicle requirements.

LESS NOISE ☑
Akebono EURO Brake Pads provide a quieter driving experience.

MINIMIZED PAD WEAR ☑
Akebono EURO Brake Pads wear less over time.

Akebono, a proven leader in brake pad formulations and products, is:
- The #1 choice of OEMs
- The pioneer of ceramic pad technology
- The benchmark in braking expertise
- The global leader in analysis and control of NVH
- The leader in research and development
- First in customer satisfaction

Akebono EURO Brake Pads provide a quieter driving experience. 

Pad Wear: mm/1,000 stops

Noise Level: % stops > 80 dB
BRAKING CONTROL AND PERFORMANCE.

DESIGNED FOR YOUR EUROPEAN VEHICLE.

Not all European vehicles have the same braking requirements. Akebono recognizes the importance and benefits of application-specific friction formulas. Akebono EURO® Ultra-Premium Brake Pads are engineered for a perfect fit for your European vehicle. When choosing brake pads for cleaner, quieter and better braking, always turn to Akebono EURO Ultra-Premium Brake Pads.

Multiple Award Winning

Akebono EURO Brake Pads are recognized as the “Best Overall Aftermarket Import Product” by the Import Vehicle Community, a division of the Auto Care Association.

When you drive your European vehicle, experience braking control and performance by the leader in friction technology — Akebono — trusted by automakers worldwide.

So Quiet You Won’t Even Know They’re There.

OEMs and aftermarket professionals across the globe depend on Akebono EURO Ultra-Premium Brake Pads to provide durability, reliability and quiet braking for millions of vehicles.

Better Braking by Design

- Ultra clean, quiet and smooth
- Extremely durable under normal driving conditions
- The industry’s lowest return rate
- Less pad wear compared to other leading brands
- Best ROI providing 40% longer-lasting brake pads compared to other leading brands
- Rotor-friendly formulations extend life of rotors
- Most reliable braking at the lowest cost per mile
- Pad wear sensors included (where applicable)

Less Dust. Clean Wheels.

Akebono Ultra-Premium Brake Pads are formulated to virtually eliminate brake dust.