Akebono recognizes not all European vehicles have the same braking requirements. Akebono EURO® Ultra-Premium Brake Pads are engineered for a perfect fit for your European vehicle to help ensure peak braking performance. When choosing brake pads for cleaner, quieter and better braking, always turn to Akebono EURO Ultra-Premium Brake Pads.

When you drive your European vehicle, experience braking control and performance by the leader in friction technology – Akebono – trusted by automakers worldwide.

**FOR EUROPEAN VEHICLES**

BRAKING CONTROL AND PERFORMANCE.

BETTER BY DESIGN

- Ultra clean, quiet and smooth
- **Extremely durable** under normal driving conditions
- The industry’s lowest return rate
- Less pad wear compared to other leading brands
- Best ROI providing 40% longer-lasting brake pads compared to other leading brands
- Rotor-friendly formulations extend life of rotors
- Most reliable braking at the lowest cost per mile
- Pad wear sensors included (where applicable)
BRAKE PERFORMANCE YOU CAN MEASURE.

Akebono EURO Ultra-Premium Brake Pads are continuously tested and benchmarked to ensure that you get the best stopping power, lowest noise, vibration and harshness, and least amount of rotor wear.

**LESS NOISE**

![Noise Level: % stops > 80 dB](image)

- **Akebono EURO**: 1.00
- **Aftermarket Competitor**: 3.50
- **Aftermarket Competitor**: 3.50

**MINIMIZED PAD WEAR**

![Pad Wear: mm/1,000 stops](image)

- **Akebono EURO**: 0.15
- **Aftermarket Competitor**: 0.50
- **Aftermarket Competitor**: 0.50

**REDUCED ROTOR WEAR**

![Rotor Wear: g/1,000 stops](image)

- **Akebono EURO**: 0.02
- **Aftermarket Competitor**: 1.75
- **Aftermarket Competitor**: 1.75

**SMOOTHER STOPS**

![Roughness/Judder: Torque Variation](image)

- **Akebono EURO**: 5.80
- **Aftermarket Competitor**: 20.00
- **Aftermarket Competitor**: 20.00

AKEBONO, A PROVEN LEADER IN BRAKE PAD FORMULATIONS AND PRODUCTS, IS:

- The #1 choice of OEMs
- The pioneer of ceramic pad technology
- The benchmark in braking expertise
- The global leader in analysis and control of NVH
- The leader in research and development
- First in customer satisfaction

Akebono is the Original Equipment Manufacturer’s brand of choice and is factory installed on many of the world’s most sought-after vehicles.

EURO Ultra-Premium brand products are environmentally friendly and adhere to the low copper requirements under California and Washington restrictions.

akebonobrakes.com

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