When it comes to replacing your brake pads, never compromise performance. Choose the brand the automakers prefer, Akebono Pro-ACT® Ultra-Premium Brake Pads, to ensure you get the smoothest, quietest and longest-lasting brake pads. Each brake pad contains Akebono’s proprietary Akebono Ceramic Technology or the “ACT” in Pro-ACT, so you know you’re getting unmatched, consistent, quality braking every single time.

Whether you drive a domestic or Asian vehicle, trust your stopping power to Akebono Brake Pads – trusted by automakers worldwide.

**SAFE, SMOOTH, CLEAN AND QUIET.**

CHOOSE AKEBONO PRO-ACT FOR THE PERFECT STOP.

**FOR DOMESTIC AND ASIAN VEHICLES**

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**BETTER BY DESIGN**

- Ultra clean, quiet and smooth
- Extremely durable under normal driving conditions
- The industry’s lowest return rate
- Less pad wear compared to other leading brands
- Best ROI providing 50% longer-lasting brake pads compared to other leading brands
- Rotor-friendly formulations extend life of rotors
- Most reliable braking at the lowest cost per mile
**BRAKE PERFORMANCE YOU CAN MEASURE.**

Akebono Pro-ACT Ultra-Premium Brake Pads are continuously tested and benchmarked to ensure that you get the best stopping power, lowest noise, vibration and harshness, and least amount of pad wear.

![Graphs showing performance comparisons](image)

**Akebono, a proven leader in brake pad formulations and products, is:**

- The #1 choice of OEMs
- The pioneer of ceramic pad technology
- The benchmark in braking expertise
- The global leader in analysis and control of NVH
- The leader in research and development
- First in customer satisfaction

Akebono is the Original Equipment Manufacturer’s brand of choice and is factory installed on many of the world’s most sought-after vehicles.

Pro-ACT Ultra-Premium brand products are environmentally friendly and adhere to the low copper requirements under California and Washington restrictions.

akebonobrakes.com

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